

Counter Cards

Artwork Specifications



File Requirements

- PDF without trim, crop or registration marks
- All files must be supplied in CMYK format.
- All fonts converted to outlines (paths/curves) and/or supplied.
- All elements must be linked, please ensure they are embedded.
- Files to be supplied at 100% scale unless otherwise specified.
- Any design changes must be made in your master file prior to saving as a PDF. If they are made in Acrobat, they will not print.
- No bleed required.

Resolution

- All files and file elements must be between 130dpi - 300dpi.

Colour Selection

- Please refer to our online colour blog for colour assistance.
- Pantones must be from the PANTONE+ Solid Coated library.
- We do not match to RGB and HEX codes.

Sending Us Your Files

- Files up to 200MB can be uploaded online after checkout.
- Files over 200MB files send via www.sendspace.com or shared sales@easysigns.com.au via Google Drive / Dropbox.

Custom Contour

- All cutlines should be saved as a RED spot colour named 'Cut'.